



The Most Awarded Beef in Australia

good food
distributors



Certified Australian Angus Beef

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Discover the Secret

Certified Australian Angus Beef is an ISO Accredited Quality Assured beef product from Australian grown Angus Cattle produced to the highest of standards. Certified Australian Angus Beef is an independently monitored program that supplies a superior, safe, healthy and marbled beef meal every time. The program supporting Certified Australian Angus Beef guarantees the consumer will consistently enjoy a safe, healthy, tasty, tender, juicy and delicious beef meal.

Certified Australian Angus Beef is Australia's most awarded brand of beef securing eleven medals in the nine year history of the Australia's Premier Fine Food Show, the Sydney Royal Fine Food Show.

SPECIFICATIONS

CAAB provides consistency in product, juiciness, flavour and tenderness through producing beef to specifications that are above MSA minimum requirements, these requirements include;

- * Produced from the highest quality Angus cattle
- * Grain fed on cereal grain for a minimum of 120 days.
- * MSA graded for quality
- * Fully traceable using DNA technology
- * Independently verified for breed
- * All cuts aged for 21 days with striploin aged for 28 days to assure full flavour and tenderness

Produced with Pride

CAAB is produced in regions such as in Victoria; the Dandenong Ranges in the Gippsland area to the Western Districts. In South Australia; the Barossa Valley through the Coorong to the Limestone Coast and in New South Wales the Riverina to the New England Tablelands.

Certified Australian Angus Beef is bred by Australian Angus farmers to exacting standards then fed for 120 days on high quality cereal grains in Australia's leading ALFA Accredited Feedlots for Certified Australian Angus Beef processors including, Teys Australia - A Cargill Joint Venture, T and R Pastoral and Stockyard Beef.

All Certified Australian Angus Beef is MSA graded to assure eating quality. Certified Australian Angus Beef utilizes MSA grading technology to underpin the superior quality of the beef and assure the consumer of an eating experience that provides superior flavour, juiciness and tenderness with every meal.



For further information contact your
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